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ECOTEX Pilot's Report Testing Phase

Developing New Skills for the Extroversion Specializations of Fashion Industry in Europe Pilot's EU Report Intellectual Output 08 June 2020

Ecotex

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- Project Acronym ECOTEX
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- Project Duration 01.11.2017 31.07.2020
- Project Partners **P1** Confederación de la Industria Textil TEXFOR (Spain)
 - P2 Helenic Fashion Industry Association SEPEE (Greece)
 - P3 CITEVE (Portugal)
 - P4 Riga Technical University (RTU) (Latvia)
 - P5 Technical University of Iasi TUIASI (Romania)

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The purpose of the present document is to provide answers on a checklist which will serve as a common methodology for the launch and implementation of the testing phase of the ECOTEX training platform.

The Pilot Phase took place from March 2020 till July 2020 in 5 countries: Portugal, Spain, Greece, Latvia and Romania.

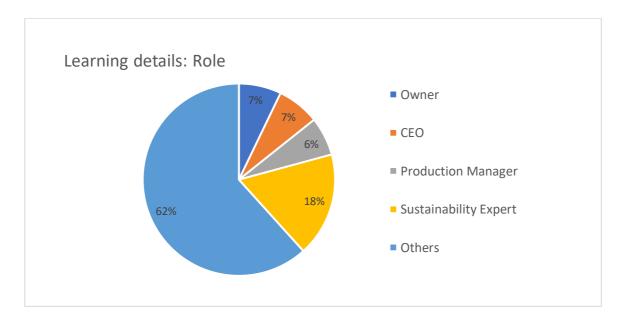
154 fully answered questionnaires were collected by TEXFOR, SEPEE, TUIASI, RTU, and CITEVE in Spain, Greece, Romania, Latvia and Portugal. It is worth mentioning that most of respondents were people who are interested in sustainability sector, and workers in textile sector.

In the following paragraphs the answers of the questionnaire are presented. The first section includes answers given on questions related to the content of the e-platform, course content and training experience.

TESTING PHASE QUESTIONNAIRE

1. Learner Details: Role

The majority of users were from "Other" category* (62%), followed by Sustainability Expert (18%), owner (7%) and CEO (7%) at the same level and in the last position production Manager (6%).

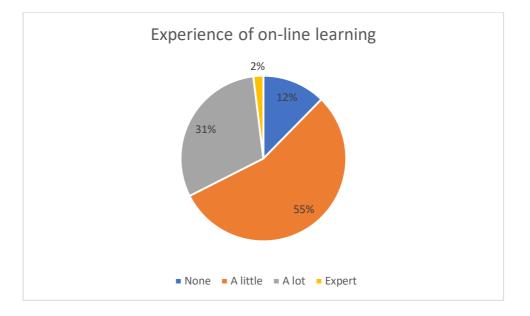






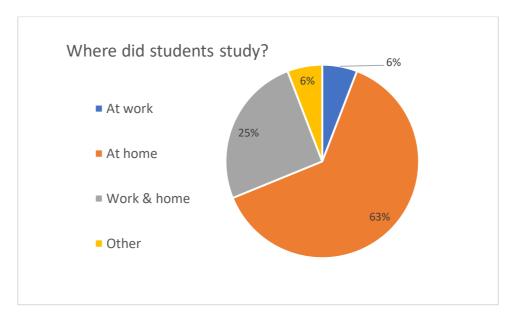
2. Experience of on-line learning

Most learners declared having experience in on-line learning (31% a lot and 55% a little). Just the 12% declared having no experience at all. Finally the 2% consider themselves as experts.



3. Where did you study?

The users of the platform mainly studied at home (63%) or combined with work (25%). Just the 6% studied only at work and finally the last 6% correspond to others.

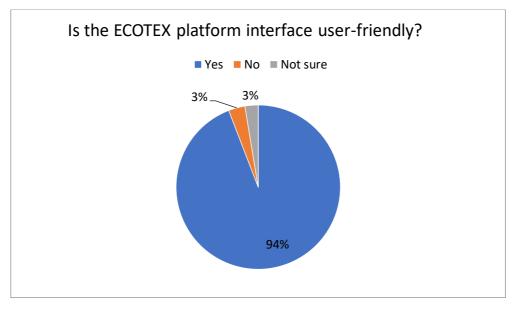






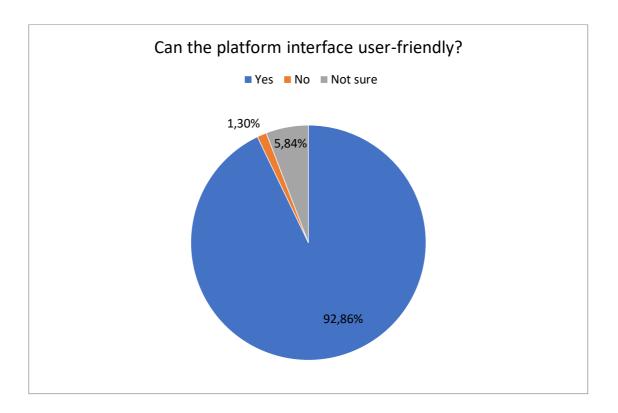
4. Is the ECOTEX platform interface user-friendly?

The 94% of the trainers consider a user-friendly platform, 3% have not consider ECOTEX platform interface user-friendly and finally the other 3% are not sure about it.



5. Can the platform be easily used by trainers and trainees?

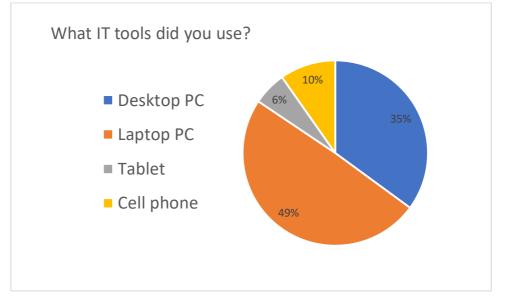
Almost 100% of the participants (93%) consider that platform can be easily used, 1% answered no and 6% are not sure.





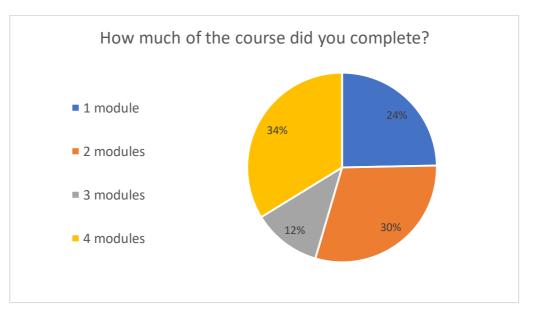
6. What IT tools did you use?

The 49% of the trainees used laptop PC, 35% use Desktop PC, 6% tablet and 10% cell phone.



7. How much of the Course did you complete?

The 34% of the participants went through all 4 modules. Other participants did not pass through all the modules: the 12% went through 3 modules, 30% 2 modules and the 24% went through just 1 module.

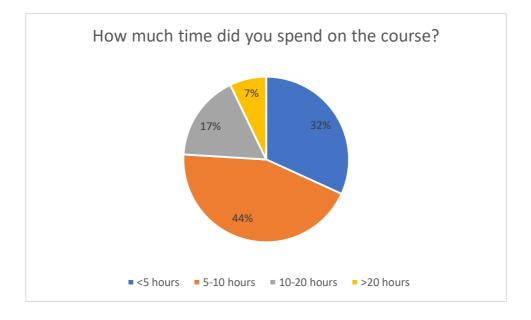






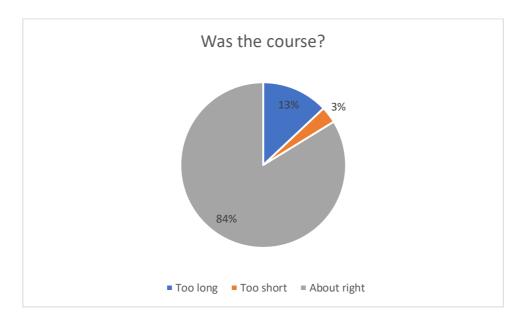
8. How much time did you spend on the course?

The 44% of the participants invest between 5-10 hours to pass the course, 32% spent less than 5 hours, 17% spent between 10-20 hours and 7% spent more than 20 hours.



9. Was the course?

The 84% of the participants considered the course timing right, 3% too short and 13% too long. So, we can take that most of participants are satisfied about the time line duration.

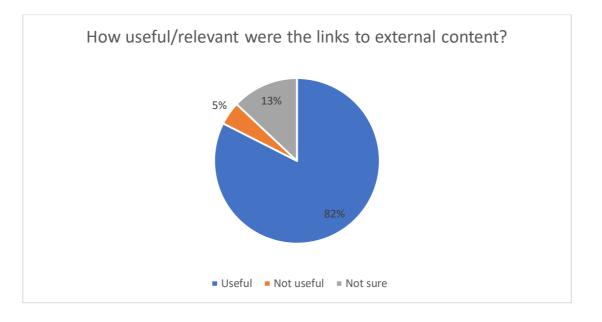






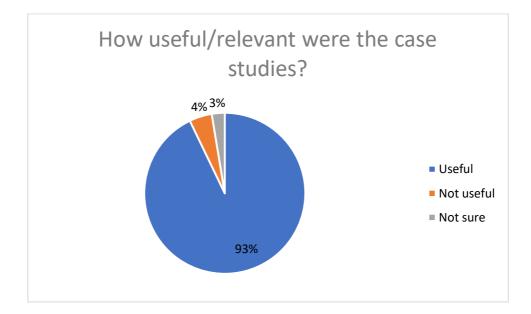
10. How useful/relevant were the links to external content?

The links to external content were perceived as useful for 82% of the respondents and not useful for 5% of them. Finally the 13% are not sure.



11. How useful/relevant were the case studies?

The case studies were perceived as useful for most of the respondents (93%) and not useful for 4% of them, 3% are not sure.

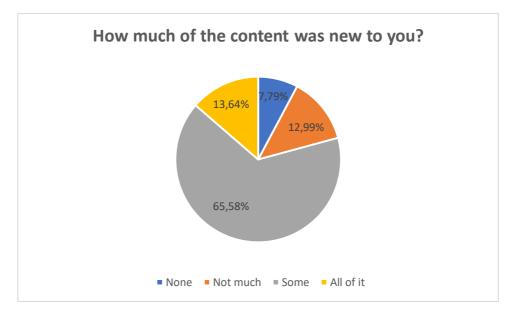






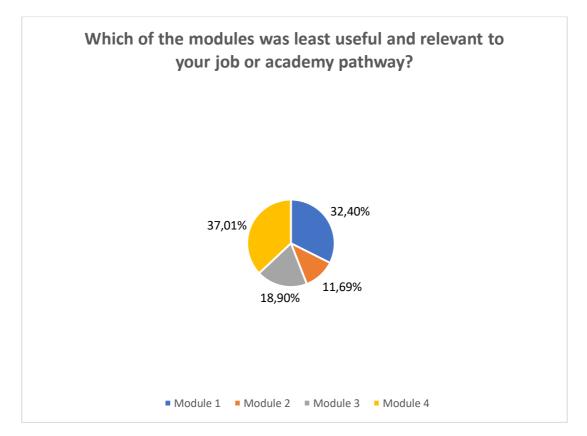
12. How much of the content was new to you?

Most learners considered new some of the content (66%). The 14% answered new all of the content, by contrast, 8% did not find any new content but sort of them did not find much (13%).



13. Which of the modules was more useful and relevant to your job or academy pathway?By contrast, module 4 is seen as the more useful and relevant (37%), followed by module 1 (32%)

and module 3 (19%) and module 2 (12%)

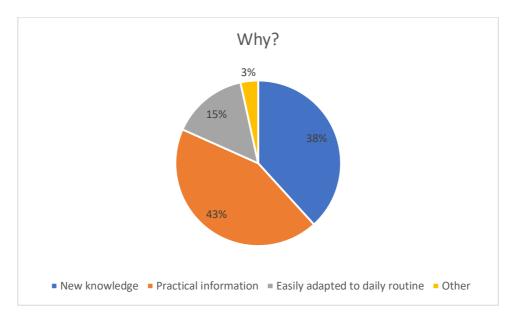




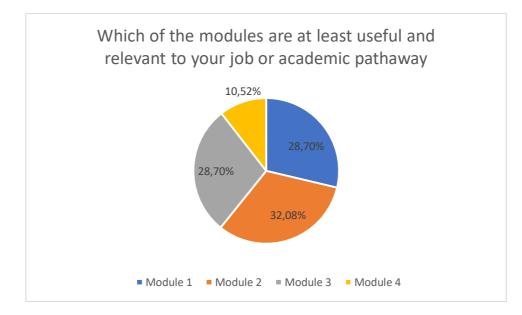


14. Why?

By asking why to the participants, we have obtained that the 43% of individuals chose practical information as the most relevant and useful, the 38% new knowledge, 15% easily adapted and 3% other.



15. Which of the modules are at least useful and relevant to your job or Academic path away? By contrast, module 2 is seen as the most useful and relevant (32%), followed by module 1 (29%) at the same for module 3 (29%) and finally module 4 (11%).

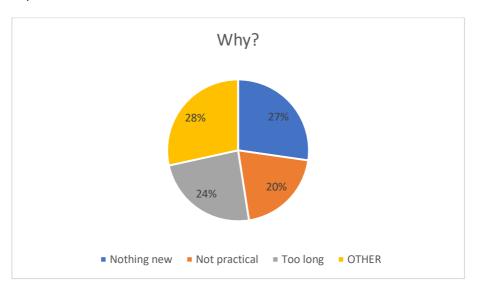






16. Why?

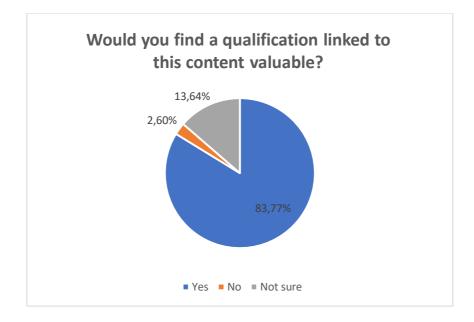
The percentages are very close to each other but despite of that the 27% of the respondent answered that they have learn nothing new, the 22% thinks that is not practical, the 24% that is too long and finally the 28% have other reason.



It was opening questions as the content of some modules were more interesting than others a cause of professional activity, less practical application or that student has previous knowledge.

17. Would you find a qualification linked to this content valuable?

The 84% of the participants answered yes, 2% no, and 14% not sure.

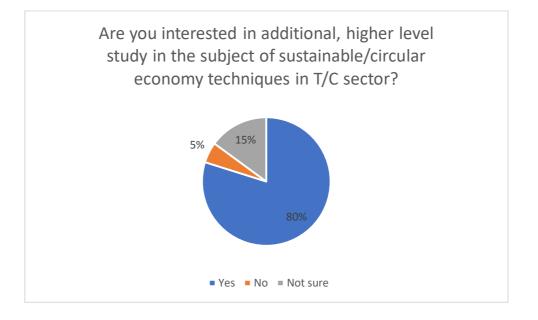






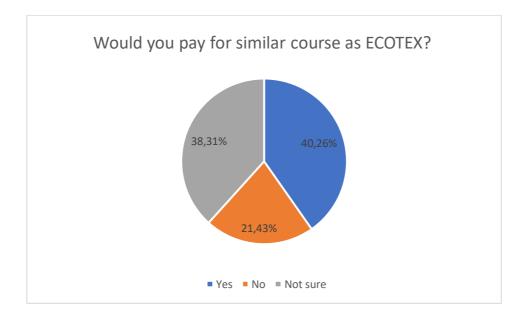
Are you interested in additional, higher level study in the subject of sustainable/circular economy techniques in T/C sector?

Most of the participants (80%) are interested in additional studies. The 5% said no and other 15% are not sure. So we can conclude a good statistic to prove the good functioning.



18. Would you pay for similar course as ECOTEX?

Even that previously the 80% of the participants would be interested in more studies; here we can see that now the half of the individuals (40, 26%) would pay for another similar course. At the same time almost the same percentage (38, 31%) are not very sure but the 21, 43% will not pay it again.



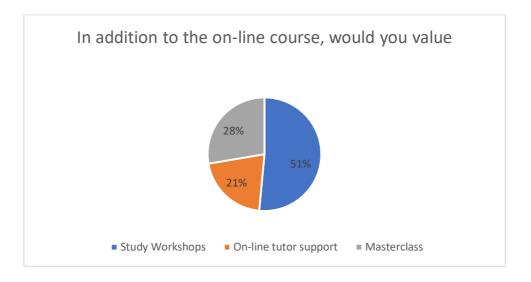


19. Was anything missing from the course?

Most part of participants ask for more practical examples, interactivity during the course, some more covered topics and real cases. Moreover they need more synchronous lessons for sharing ideas, be provided of documents that they saw in the video and finally a mentoring support.

20. In addition to the on-line course, would you value:

The 51% of participants answered that they value study workshops, 28% masterclass and 21% online-tutor support. We can take from that the well-functioning of the work-shop and a need to improve the online masterclass at the same level because it has a very close result.



21. Who do you think would find this course valuable?

Participants answered that manager, designers, entrepreneurs, teachers, technicians, sustainable specialist, workers and students from textile field and all the people working in or relating to textile, clothing and fashion industry are the one who would find it more relevant. Also some participants think that the entire

22. Who do you think would find this course valuable?

Participant's remarks, less text and more images in presentation, more dynamics videos concept explanations in videos, more interactivity in platform and practical examples in norms and legal contents.